



Gold Partners (Package price: £10,000)

- **Memberships & Education**
 - 100 individual VOA memberships to distribute ("Gift of Knowledge")
 - 5 practice memberships (each covers 5 individual members)
 - Opportunity to support practices through to VOA Practice Accreditation
 - Recognition at VOACON if a supported practice achieves accreditation (presentation of plaque featuring both practice & partner logos)
- **Reporting & Engagement**
 - Monthly report from VOA showing:
 - Which gifted memberships have been activated (those last 12 months)
 - Members progression toward or achieving the Blue Paw Award
 - Dedicated VOA liaison for practices aiming at Practice Accreditation
- **VOACON Benefits**
 - Double stand space with first choice of location
 - Full-page advert in conference guide
 - Printed material in delegate bags
 - Sponsorship branding at
 - at refreshment stations and drinks reception
- **Year-Round Exposure**
 - Presence at VOA CPD days
 - Named sponsor at regional evening talks
 - Company summary appearance on VOA website
 - Regular acknowledgement in VOA communications



Industry Partners Program

2025

THE INDUSTRY PARTNER PROGRAM OF VOA IS DESIGNED TO DELIVER YEAR-ROUND VALUE AND MEASURABLE RETURN ON INVESTMENT FOR COMPANIES SUPPORTING VETERINARY OSTEOARTHRITIS (OA) CARE.

Silver Partners (Package price: £5,000)

- **Memberships & Education**
 - 30 individual VOA memberships
 - 1 practice membership (covering 5 individuals)
 - Monthly reporting on membership activation & Blue Paw progression
 - VOA support contact for practice accreditation pathway
- **VOACON Benefits**
 - Single stand space
 - Half-page advert in conference guide
 - Printed material in delegate bags
 - Sponsorship branding at
 - at refreshment stations and drinks reception
- **Year-Round Exposure**
 - Mentioned as sponsor of regional evening talks (no stand attendance at CPD days)
 - Regular acknowledgement in VOA communications
 - Company summary appearance on VOA website

Core Principals of the Veterinary Osteoarthritis Alliance

*Return on Investment
Education as Value
Visibility & Recognition
Collaboration*



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